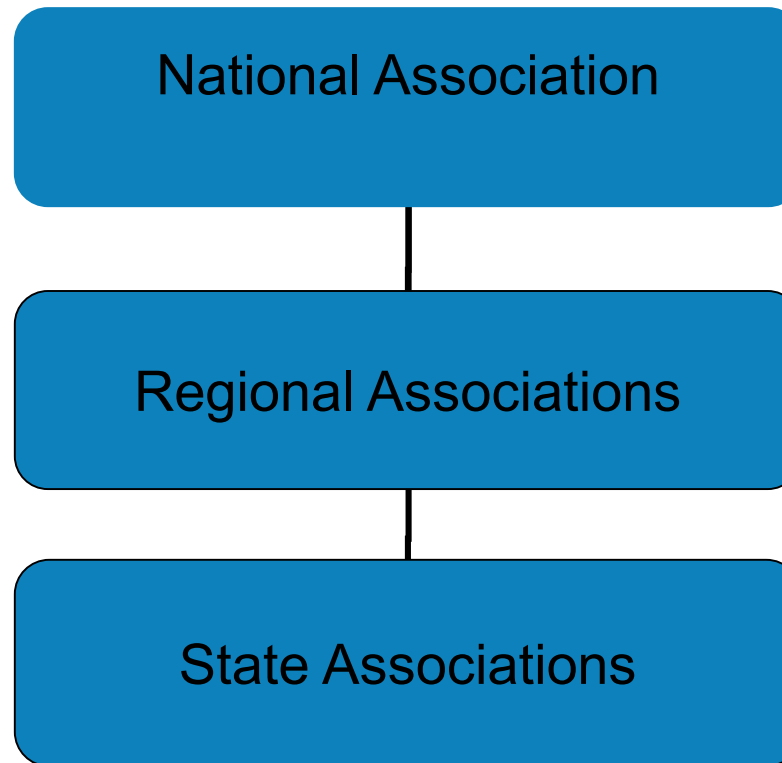




Midwest Association of Student Financial Aid Administrators

2022-2023 UPDATES

FINANCIAL AID ASSOCIATION STRUCTURE



NASFAA

National Association of Student Financial Aid Administrators

- Institutional-based association with professional staff headquartered in Washington, DC
- Serves 2,800+ post-secondary institutions
- Represents the interest of financial aid professionals and students to Congress, the Department of Education and other regulatory agencies
- MASFAA Past-President serves on NASFAA Board, as well as designees from five other regional associations (EASFAA, SASFAA, SWASFAA, RMASFAA, and WASFAA)



WHAT IS MASFAA?

A regional association of financial aid professionals from nine states...

- Three M's: Michigan, Minnesota, Missouri;
- Three I's: Illinois, Indiana, Iowa;
- And a WOW: Wisconsin, Ohio, West Virginia



MASFAA

- Is a conduit for providing information to/from NASFAA and states
- Provides a larger network than typically available on the State level
- Works with State Associations to provide services for the membership
- Provides leadership/professional development opportunities that can also lead to NASFAA leadership opportunities
- *Relies on volunteers (versus paid staff)*



MASFAA OFFICERS 2022-23

MASFAA Elected Position	Name	Institution
Past President/Nominations,Elections & AGPC chair	Heidi Carl	Purdue University
President	Craig Slaughter	Kenyon College
President-Elect	Amanda Fijal	University of Chicago
Vice President/Finance chair	Nathan Lohr	University of Indianapolis
Treasurer	Betsy Johnson	Bowling Green State University
Treasurer-Elect	Emily Haynam	University of Missouri
Secretary	Renae Armentrout	Coe College
Delegate - Y1	Laura Rogers	University of Chicago
Delegate - Y1	Manda Riley	University of Missouri
Delegate - Y2	Alisha Cederberg	Kalamazoo Valley Community College
Delegate - Y2	Melissa VanMeter	Ohio University

MASFAA State Reps

Illinois	Elyse Weller	Southern Illinois Univ- Carbondale
Indiana	Megan Watson	Ind U/Purdue U- Indianapolis (IUPUI)
Iowa	Brandi Miller	Drake University
Michigan	Louie Krause	Wayne State University
Minnesota	Amanda Cantù	University of St. Thomas
Missouri	Matthew Kearney	Southeast Missouri State University
Ohio	Jayme Jarrett	Ohio Northern University
West Virginia	Candi Frazier	West Virginia University
Wisconsin	Mandy Slowinski	University of Wisconsin- Stevens Point



MASFAA COMMITTEES & TASK FORCES 2022-23

State Representative Liaison	Sue Swisher	St. Xavier Univ
AGPC Past President Rep	Michelle Trame	Univ of Illinois - Urbana/Champaign
Strategic Long Range Plan	Cori Splain	Univ of Wisconsin - Madison
Strategic Long Range Plan	Buddy Mayfield	NW Missouri State Univ
Associate Member Relations	Anne Dahlen	Mayo Clinic
Conference Site Selection	Dick Battig	Model College of Hair Design
Conference Site / AGPC Rep	Chad Olson	Iowa State Univ
Electronic Services	Karla Weber Wandel	Univ of Wisconsin—Madison
Membership & Engagement	Daniel Matamoros	Loyola Univ Chicago
Research & Archives	Michael Crider	Dakota Technical/Inver Hills CC
Awards	Melinda Middleton	Rose Hulman Univ
Conference Program	Heidi Johnson	Univ of Wisconsin - Madison
Conference Program	Keri Gilbert	Stephens College
Conference Local Arrangements	Alex DeLonis	Wabash College
Conference Local Arrangements	Lisa Bridgewater	Ind U/Purdue U- Indianapolis (IUPUI)

Inclusion, Diversity, Equity & Access (IDEA)	Christopher Johnson	Univ of Chicago
Inclusion, Diversity, Equity & Access (IDEA)	Brian Drabik	Northwestern Univ
Mentoring Task Force	Amy Hager	Moberly Area Comm College
Mentoring Task Force	Krissy Bhaumik	Univ of Michigan - Ann Arbor
Professional Development	Shashanta James	Western Michigan Univ
Professional Development	Danielle Hayden	Carleton College
Summer Inst/Leadership Symp	Ryan Czech	Northwestern Univ
Summer Inst/Leadership Symp	Monica Taylor	Indiana Univ- Bloomington



MASFAA 2020-23 STRATEGIC PLAN

VISION STATEMENT

The Vision for MASFAA is to be the recognized leader in providing networking, professional development, resources, and engagement opportunities for financial aid administrators by leveraging its distinctive role as regional association to meet diverse member needs and foster professional collaborations.



MASFAA 2020-23 STRATEGIC PLAN

MISSION STATEMENT

- *Serve and promote the financial aid needs and interests of students and postsecondary institutions;*
- *Provide regional leadership in advancing financial aid knowledge and capabilities of members; and*
- *Offer engagement, professional development, and leadership opportunities for members.*



MASFAA MEMBERSHIP STRUCTURE

INSTITUTIONAL MEMBERSHIP

- Institutions and associate member organizations hold the membership, but can add anyone from that institution or organization to their membership roster
- Each institution pays a membership fee on a sliding scale based on student Full Time Enrollment (FTE) reported to IPEDS
- Each associate member organization pays a flat membership fee regardless of the number of individuals listed on their roster
- Each institution and associate member organization partner designates ONE individual from their institution/organization to vote
- Retired members do not have voting rights



BENEFITS OF INSTITUTIONAL MEMBERSHIP

- Increases the reach MASFAA has to active financial aid professionals in the region by allowing all individuals at member institutions access to participate in MASFAA activities
- In the past an institution that before may have had only one member will now be able to add multiple members from the institution
- Some schools will only cover the cost of membership if it is institutional rather than individual, so this move allows fewer hurdles for some institutions to join
- MASFAA is following a national trend of other regional financial aid associations that are moving to institutional membership



MEMBERSHIP STATISTICS (BY TYPE)

Membership Type	Bundle Count	Member Count
Associate Member Organization	27	91
Lifetime	6	6
Retired	3	3
Student Enrollment 1-4,999	52	221
Student Enrollment 5,000-14,999	36	423
Student Enrollment 15,000 or more	36	883
Total	151	1,627

As of February 1, 2023



MEMBERSHIP STATISTICS (BY STATE)

Members by State

State	Member Count
Wisconsin	271
Indiana	250
Ohio	243
Michigan	216
Illinois	185
Missouri	170
Minnesota	95
Iowa	81
West Virginia	73
Other	43
TOTAL	1,627

Bundles by State

State	Member Count
Indiana	22
Missouri	20
Ohio	20
Wisconsin	20
Michigan	19
Illinois	18
Iowa	12
Minnesota	9
West Virginia	3
Other	8
TOTAL	151

As of February 1, 2023



MASFAA MEMBER SERVICES

- Website
- MASFAA Matters Webinar Series
- MASFAA Moments Newsletter
- Mentoring Program - NEW
- Summer Institute and Leadership Symposium
- Listserv (Legislative Updates, Job Postings)
- Social Media: Facebook, Twitter, YouTube Channel
- MASFAA Me Up! Podcast
- Career Development & Networking
- Professional Training and Conferences



MASFAA STATE LEADERSHIP AWARD

- The State Leadership Award is presented annually to recognize the outstanding leadership of a member from each of the 9 states within MASFAA.
- The recipients, who must be current MASFAA members, must have made outstanding contributions to the financial aid profession at the state and regional levels over a sustained period of time, i.e., seven years or more.
- Leadership at the regional level is not the only criterion for this award, and the selection process will not be limited to current state elected leaders.
- The individuals selected for this award must exhibit high integrity and character; have shown creative leadership; have inspired and encouraged others to participate actively in professional development activities; have sustained active involvement in professional organizations, and have supported the goals and objectives of MASFAA



2021-2022 MASFAA STATE LEADERSHIP AWARD FOR INDIANA

Congratulations Alex Delonis!

Director of Financial Aid,
Wabash College





RECENT TOPICS

FAFSA Simplification Roundtable

Affirmative Action in Higher Education

NASFAA Certified Financial Aid Administrator®

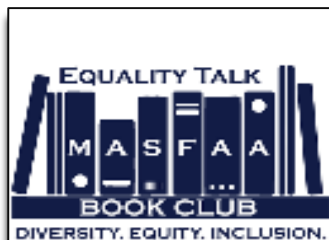
An Insider's Perspective of Negotiated Rulemaking

Check the MASFAA website for future topics...

<https://masfaaweb.org/Webinars>



MASFAA BOOK CLUB



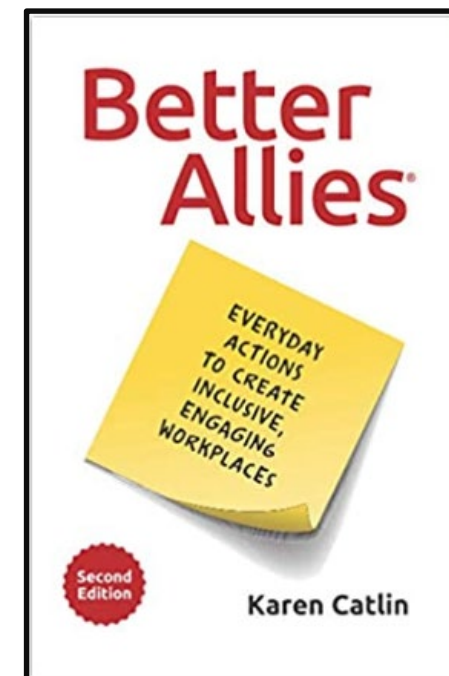
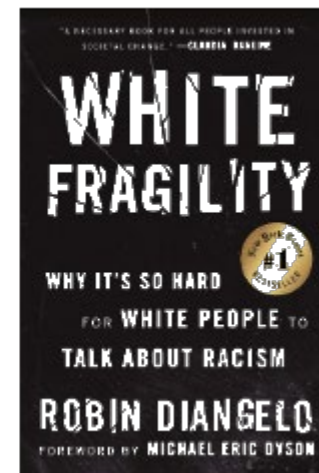
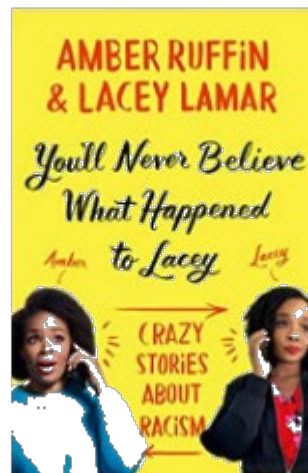
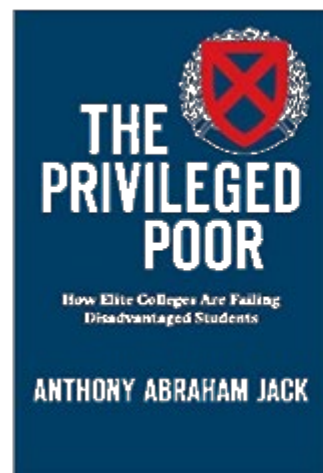
MASFAA's Book Club facilitates dialogue on Diversity, equity and inclusion.

Join us to bring about positive changes in our profession and communities.



JOIN THE CONVERSATION.

<https://masfaaweb.org/equality-talk-book-club>



SUMMER INSTITUTE & LEADERSHIP SYMPOSIUM

The Osthoff Resort
and Conference
Center

Elkhart Lake,
Wisconsin
June 5-9, 2023



MASFAA Mentoring

Coming Spring 2023

Goals

- Develop strong leaders for our profession and associations
- Encourage MASFAA Involvement
- Engage mentees in professional development activities and trainings
- Cultivate a sense of belonging in our professional community

Application Timeline

- April 1: Application opens
- May 31: Application deadline
- June 30: Decisions sent to applicants
- August: Program begins!

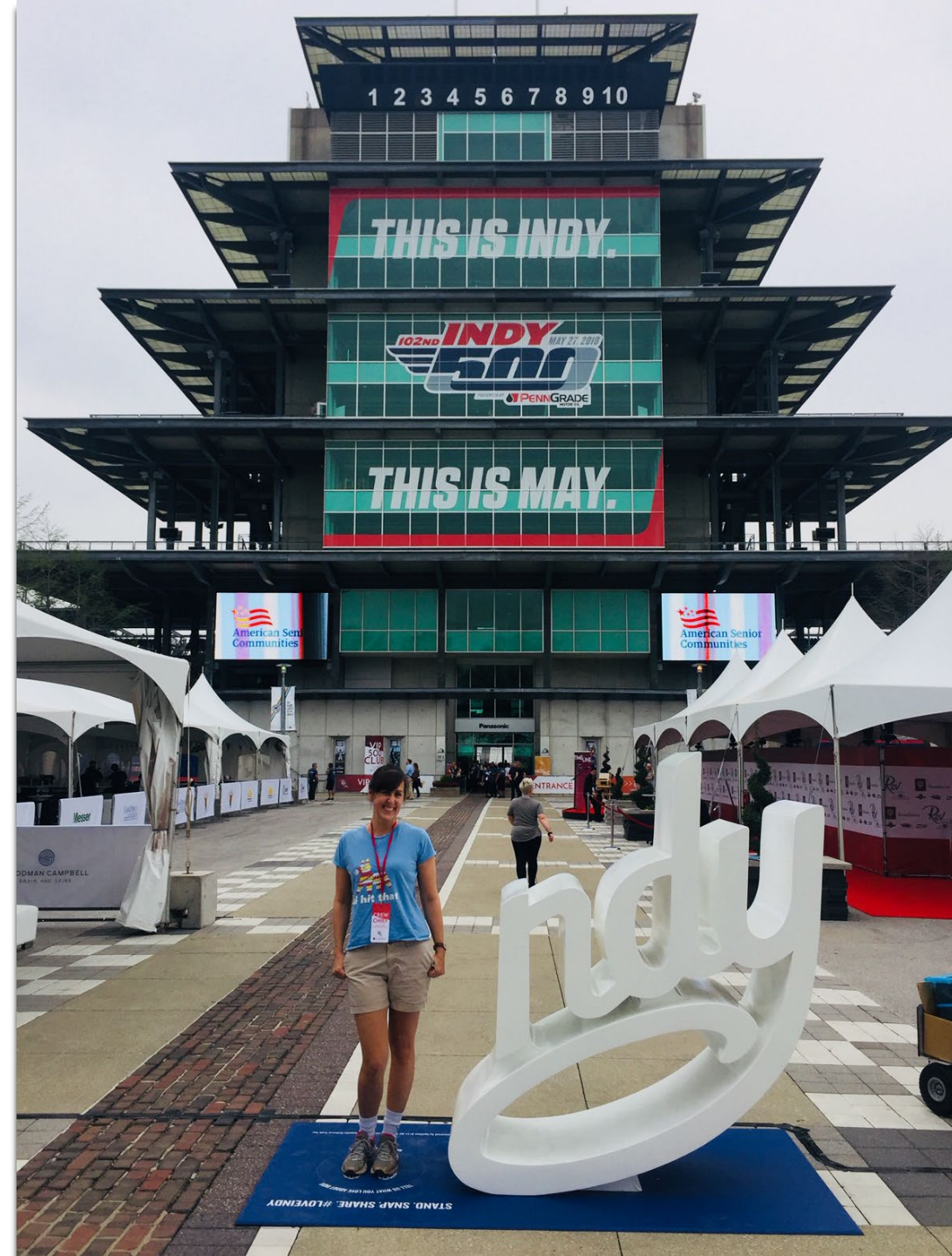
Details

- Ten-month experience (August – June)
- Alternating seminars and mentor/mentee meetings
- Culminating at Leadership Symposium
- Interested professionals should have 3-12 years of experience in the profession

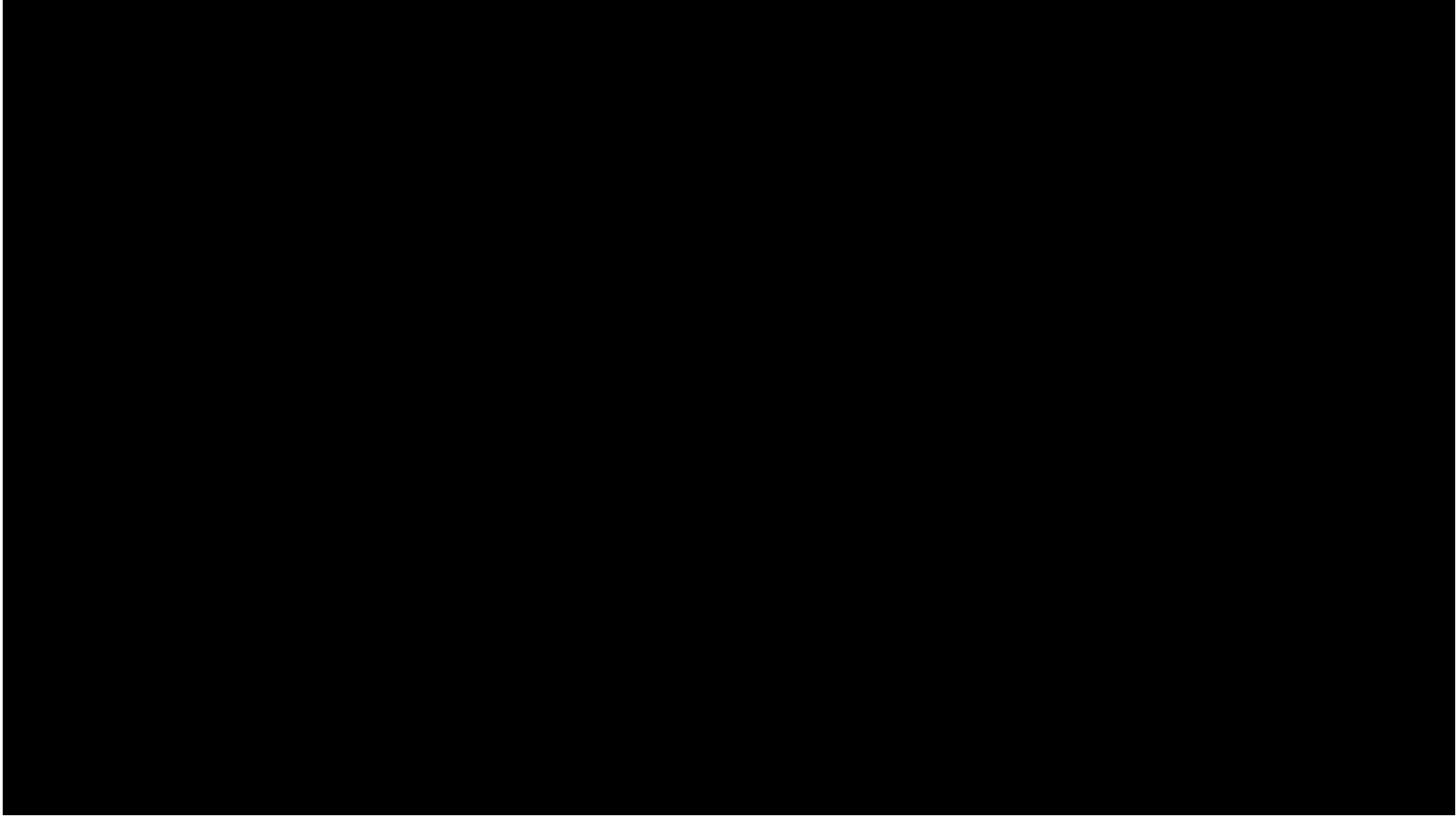


MASFAA 2023 ANNUAL CONFERENCE

Sheraton Indianapolis Hotel
at Keystone Crossing
October 22-25, 2023



JOHN COHN AND J. COLEMAN 22 20,
2023





Midwest Association of Student Financial Aid Administrators

THANK YOU!